

PROGRAMME INFORMATION

DIPLOMA IN BUSINESS STUDIES

PROGRAMME EDUCATIONAL OBJECTIVES (PEO):

The Diploma in Business Studies programme shall produce semi-professionals who are:

- PEO1: Business practitioners who apply knowledge, understanding and managerial skills in providing solutions for business issues and challenges.
- PEO2: Business practitioners who are agile in the execution of and able to manipulate digital applications and data to perform business tasks.
- PEO3: Business practitioners who communicate effectively in executing the roles of a leader as to provide high quality of services to the business operations.
- PEO4: Business practitioners who proactively acquire new knowledge and skills for career advancement and comply with organisational and professional ethics in work and social environment.